Prospectus

June 13-15, New York City
July 18, online experience

https://beamsummit.org/

What is Beam Summit 2023?

Beam Summit 2023 will be the 6th edition of this event for professionals in data engineering, real-time processing and AI/ML engineering.

The goal of Beam Summit 2023 is to connect a community of professionals around the world that use, contribute and are learning Apache Beam.

The event will be a space to share use cases, performance and resource optimizations, discuss pain points, and talk about the benefits of implementing Apache Beam in organizations.

The event aims to bring together the Apache Beam community to discuss the status of the project, technical advances, and build the future of it.

Some numbers from Beam Summit 2022

200+
Onsite participants
(16.4% increase from 2019 at 170)

51
Onsite talks

7
Keynotes

32
End-user presentations

4
Workshops

4.6/5
Satisfaction score

3,012
Online registrations
(66.6% increase from 2021 at 1,795)

1,390
Remote live attendees

84
Countries

62
Streamed sessions

2.7k
Live session views

2.6k
Recordings views

21k
Twitter reach

25k
Linkedin reach

What participants say...

"I love to attend events like these. It helps gain good insights of AI, ML Data Science"

"Great session team!"

"Keep up with such initiatives. It is a great place to learn and interact."

"Good to see such a rich community get behind a great and expressive framework!"

"Keep growing and being great"

Our participants had a blast!

Take a look at the photo album.

Apache Beam powers many of today's leading projects, industry-specific use cases, and startups.

credit karma

Self-service Machine Learning Workflows and Scaling MLOps with Apache Beam

Apache Beam has future-proofed Credit Karma's data and ML platform for scalability and efficiency, enabling MLOps with unified pipelines, processing 5-10 TB daily at 5K events per second, and managing 20K+ ML features.

paloalto NETWORKS

Real-time Event Stream Processing at Scale for Palo Alto Networks

Palo Alto Networks is a global cybersecurity leader that deals with processing hundreds of billions of security events per day in real-time, which is on the high end of the industry. Apache Beam provides a high-performing, reliable, and resilient data processing framework to support this scale. With Apache

lyft

Real-time ML with Beam at Lyft

Lyft Marketplace team aims to improve our business efficiency by being nimble to real-world dynamics. Apache Beam has enabled us to meet the goal of having a robust and scalable ML infrastructure for improving model accuracy with features in real-time. These real-time features support critical functions like

Look at more Apache Beam case-studies.

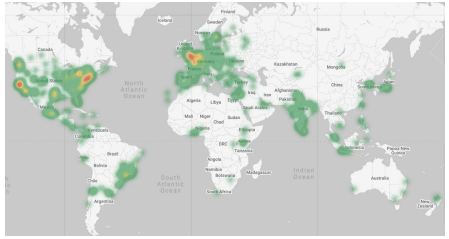
Structure & Content

- The on-site event will consist of a multi-day program distributed in 3 days.
- Content will be focused on sharing:
  - New use cases from companies using Apache Beam
  - Community driven talks
  - Technical deep dives
  - In-depth workshops.
- The event will also include different spaces for networking and contacting with the participants.

2023 edition will be an in-person event, with a subsequent online-viewer experience.

Structure & Content - online experience

The online experience is an opportunity to reach a global audience.



- The online program will include the recordings of the sessions held during the in-person event.
- Participants will be able to Q&A and contact with speakers.
- The online experience will include live workshops created specifically for an online experience.
- Sponsors will have a virtual space to showcase their products, open positions, generate leads and network with the participants.

Audience profile *(based on 2022)*

Profile

46%	Data engineer
25%	Tech manager
18%	Data scientist
5%	Business leader
4%	Student
2%	Other

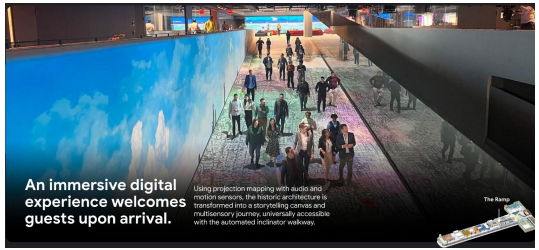
Geography (in person vs online)

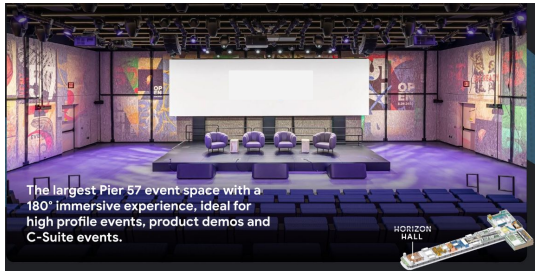
North America	87%	47%
Europe	12%	22%
Asia & Oceania	1%	22%
South America	-	7%
Africa	-	2%

Reach

We are expecting 500 in-person participants, and 2,500 online global participants.

- The event will be free access (registration restricted to participant profile evaluation)
- We will run a global promotion campaign specifically focused on the different audiences:
  - Professionals involved in data processing, AI/ML engineering, real-time AI/ML, stream processing
  - Organizations implementing large-scale data and AI/ML workflows in batch and real-time
  - Current Apache Beam users and contributors
- We will provide scholarships for participants from under represented groups.





About the venue

- The event venue will be located in NYC's Pier 57 with expansive views of the Hudson River and Manhattan skyline as a donation from Google's sponsorship
- This iconic location offers one-of-a-kind immersive brand experience with unparalleled sponsorship digital signage opportunities
- Capacity of +500 for plenary sessions
- Several rooms will be available for simultaneous sessions and workshops, additional to conference rooms and phone booths for breakout conversations

Sponsorship opportunities

Benefits	Platinum 35,000 $	Gold 10,000 $	Silver 5,000 $	Community Partner Free	Diversity & Inclusion*** 5,000 $
Branded talk at main room ("session presented by X") - Virtual session includes call to action.	Yes	Yes	-	-	-
10 min Sponsored keynote	Yes	-			-
Workshop					
Participants contact data*	Event participants	Session participants	-	-	-
Opportunity to include swag in kit for participants	Yes	Yes	Yes	Yes	Yes
Opportunity to participate in virtual swag bag	Yes	Yes	Yes	Yes	Yes
Opportunity to organize reception (sponsor hires the venue & catering)	Yes	Yes	-	-	-
Space at the networking area	Table x/ 2 chairs (space for back wall)	Table w/ 2 chairs	Table w/ 2 chairs	-	Table w/ 2 chairs
Brand presence on recordings	Platinum level	-	-	-	-
Brand presence on signage	Platinum level	Gold level	Silver level	Partner level	Diversity level
Brand presence on website and communication	Platinum level	Gold level	Silver level	Partner level	Diversity level
Social media mentions	3	1	Group sponsor posts	Group sponsor posts	1
Brand presence on online event	Yes	Yes	Yes	Yes	Yes
Conference passes (secure conference access)**	10	5	3	2	3

* Personal data of participants who accept to share, ** Additional passes available subject to approval, *** Scholarships for under represented groups.

Enhance your presence with sponsorship add-ons

- Sponsor can hire/buy swag directly
- 10% discount if a Platinum, Gold or Silver sponsorship is acquired

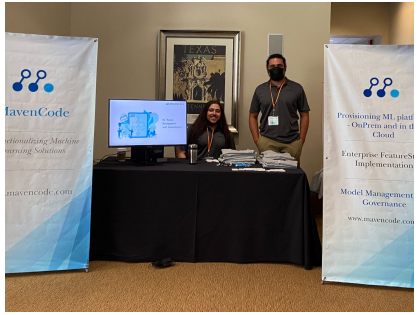
Sponsorship	Opportunities	Benefits	Price (usd)
Speakers dinner	2	- Dinner/reception Monday night. - Includes a 5mins message and brand presence	**$4,500**
Offsite reception Day 1 or Day 2 (available only for Platinum or Gold sponsors)	1	- Tuesday/Wednesday at the end of the sessions - Includes 5mins message and brand presence	Sponsor will hire directly
Lanyards	1	- Includes event logo and sponsor's logo	**$900**
Attendee T-shirt	1	- Includes Apache Beam logo at the front and sponsor logo at the arm	**$5,600**
Attendee Hat	1	- Includes Apache Beam logo at the front and sponsor logo at the back	**$6,500**
Coffee breaks 1 day of the event	3	- Brand presence at coffee area	**$4,500***
Lunch 1 day of the event	3	- Brand presence at lunch area	**$4,500***
Women & LGBTQ in Open Source breakfast	1	- Special breakfast for women and LGBTQ members - Includes 5 mins welcome message, and brand presence at breakfast area	**$2,000**
Online experience: Recordings streaming	1	Sponsor the online format of the conference: - Planned to reach 2.5k online participants - Includes thank you mention at event chat, logo at inter slides, and logo at recordings	**$6,000**
Speaker gifts	1	- Includes event logo and sponsor's logo	**$3,500**
Participants kit tote bag	1	- Includes event logo and sponsor's logo	**$1,800**

*This price does not include the actual cost, it just includes the brand presence

Deliverables

For all the sponsorships we will deliver:

- Guide pre-event
- Final report including:
  - Reach results
  - Participants profile and demographics
  - Website analytics
  - Promotion campaign
  - Social media promotions
- In-person talks recordings
- Online workshops recordings
- Contact database (Only Platinum and Gold levels)



Reasons to sponsor:

- Reactivate in-person presence
- Reach technical decision makers in key companies
- Increase your brand’s awareness
- Connect with a specialized audience
- Reach out to a global audience
- Contact directly with online participants through the event app

Contact us

contact@beamsummit.org
Linkedin: /beamsummit
Twitter: @BeamSummit

Prospectus is subject to reviews by the Organizer Committee, and might be updated as needed.