Sponsorship Prospectus

BEAM SUMMIT

July 18-20, 2022 | Hybrid event
2022.beamsummit.org
What is the Beam Summit 2022?

The Beam Summit is an opportunity to bring together members of the Apache Beam community to discuss the vision and mission of the project, as well as to open a collaboration space to share Beam use cases.

We are planning to host Beam Summit as a hybrid event, COVID-19 pending. This event will consist of a multi-day program distributed in 3 days, dedicated to technical talks and workshops.

The event aims to bring together members of the Apache Beam community to discuss and build the future of the project, to inspire people to use the technology and onboard people to the project, and also to educate both beginning users and more advanced users on the Apache Beam technology.
About venue

The onsite component of Beam Summit will be held at Austin, TX, at the AT&T Hotel and Conference center.

The event organization will follow all the required recommendations for COVID-19.
Estimated numbers for 2022

+300 Onsite

+5,000 Online

+30 Talks and workshops

3 Days
## Sponsorship levels

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>COMMUNITY PARTNER</th>
<th>DIVERSITY &amp; INCLUSION**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded talk (&quot;session presented by X&quot;) - Virtual session includes call to action.</td>
<td>Yes</td>
<td>Yes</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>10min Sponsored keynote</td>
<td>Yes</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Attendees contact</td>
<td>Event participants contact data*</td>
<td>—</td>
<td>Session participants contact data*</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Opportunity to include swag in kit for participants</td>
<td>Yes</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Opportunity to participate in virtual swag bag</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Reception sponsorship</td>
<td>Yes</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Space at the networking area</td>
<td>Table with banner (opportunity to have a backwall)</td>
<td>—</td>
<td>Table with banner</td>
<td>—</td>
<td>Table with banner</td>
</tr>
<tr>
<td>Brand presence on signage</td>
<td>✓</td>
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<td>✓</td>
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</tr>
<tr>
<td>Brand presence on website and communication</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Brand presence on recordings</td>
<td>✓</td>
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<td>—</td>
<td>✓</td>
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<td>Group sponsor posts</td>
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<td>Mention in virtual event chat</td>
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<td>Group sponsor mention</td>
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<tr>
<td>Onsite conference passes</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td>—</td>
<td>5</td>
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</tbody>
</table>

* Contact info of those who accepted sharing.
** Support the underrepresented groups.
Results from 2021
Attendance

1,795 registered

850 attended at least one live talk

415 watched at least one replayed talk

567 clicked CTA
Participant countries

Map
Where in the world are people joining from?

Registration by country

1. United States  752
2. India          158
3. UK            114
4. Canada        102
5. Mexico        74
6. Australia     59
7. Germany       52
8. France        51
9. Sweden        28
10. Spain        27
What participants say

✓ "Very good workshop and complete with loads of supporting material, which is very helpful"
✓ "Excellent and interactive! ;)
✓ "I really appreciate the speaker was willing to talk about the details of expense and the errors"
✓ "Great talk about an actual use case and some gotchas"
✓ "Great time this week! Being appreciated :)"
✓ "Well organized workshops"
Previous Beam Summit Sponsors

Google Cloud

Contact us

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