



BEAM SUMMIT

"Bridging the data streams"
Prospectus

July 8-9 2025, **New York City, USA**

beamsummit.org

Beam Summit is a highly expected event by data & AI/ML professionals.



What is Beam Summit 2025?

Beam Summit is the premier conference dedicated to Apache Beam, the unified programming model for batch and stream data processing.

This year's summit will focus on "Bridging the Data Streams," emphasizing the power of Beam to connect diverse data sources and build robust, scalable, and portable data pipelines.

We'll showcase how seamless integration with Apache Kafka, Apache Iceberg, and Machine Learning (ML) empowers data engineers to build next-generation data solutions.

In Beam Summit you will contact +200 participants from +120 organizations, representing a diverse range of industries.



Reasons to sponsor:

Participating in Beam Summit will allow you to reach a highly targeted audience, and you will get other benefits like:

- **Share case studies** with your product over an audience of relevant customers and leads.
 - Connect with data professionals who **use data tools day to day**, and are avid for new products and services.
 - Contact a **specialized audience** of data engineers, data scientists, and other technical professionals interested in Apache Beam, and other technologies like AWS, GPC, Iceberg, Kafka, and Flink, among others.
 - By sponsoring Beam Summit you will also have **access to +300 qualified Beam College graduates with ML/data background**, giving you the opportunity to find the talent you are looking for.
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About Beam Summit previous editions

Beam Summit 2023 (NYC) numbers

540

Onsite
participants

64

Talks and
workshops

76

Speakers

[Photo album](#)

66

Participant
Countries

9

Sponsors and
Partners

2.4k

[Recordings
views](#)

96k

Twitter reach

5.5

LinkedIn
reach

4.5/5

Satisfaction
score



Beam Summit 2024 numbers

357

Registered
participants

48

Sessions

50

Speakers

[Photo album](#)

"Beam Summit is a great way to interact with contributors, early adopters, and the general community to exchange experiences, approaches and battle stories".

20

Participant
Countries

9

Sponsors and
Partners

15.7k

X reach

5.6k

Linkedin
reach

4.6/5

Satisfaction
score





Our participants had a
blast! 🚀

*"Apache Beam is one of the
hottest open source big data
frameworks"*

*"Beam open source
community is incredibly
energizing"*

[2024 video recap](#)



Participating organizations:

Achieve Inc

Affirm

Amazon

Amex

Apple

Bank of America

Botprise

Charles Schwab

Credit Karma

Cruise

Dutch Bros

Equifax

Etsy

Federated Hermes

FinBridge

Ford motor Co.

Getronics

Infosys

INGRAM

MICRO

Intuit

J.B. Hunt

JetBlue Travel

Products

Lam Research

LinkedIn

Lyft

National Space Agency

Northwestern Mutual

Palo Alto Networks

PayPal

SF State University

Snowpilot

Twilio

Uber

Verizon

WalmartLabs

Wayfair

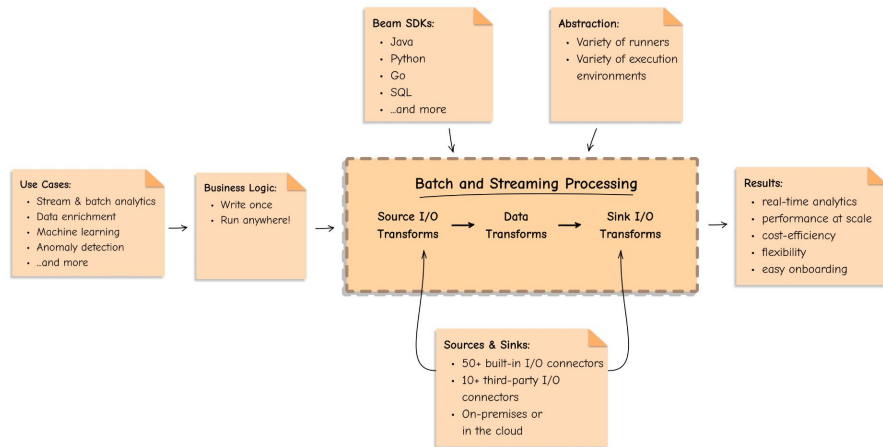


About Apache Beam

Why Apache Beam?

Apache Beam is an open-source, unified programming model for batch and streaming data processing pipelines that simplifies large-scale data processing dynamics. Thousands of organizations around the world choose Apache Beam due to its unique data processing features, proven scale, and powerful yet extensible capabilities. <https://beam.apache.org/>

"Beam has a community of builders that creates new features in different languages and for different runners"



Apache Beam powers many of today's leading projects, industries, and startups.

 **accenture**

Accenture Baltics' Journey with Apache Beam

Accenture Baltics uses Apache Beam on Google Cloud to build a robust data processing infrastructure for a sustainable energy leader. They use Beam to democratize data access, process data in real-time, and handle complex ETL tasks.

yelp 

Building data abstractions with streaming at Yelp

At Yelp, Apache Beam allows teams to create custom streaming pipelines using Python, eliminating the need to switch to Scala or Java. This reduces the learning curve for Python developers and minimizes friction, while providing the flexibility to utilize existing Python libraries.



Revolutionizing Real-Time Stream Processing: 4 Trillion Events Daily at LinkedIn

Apache Beam serves as the backbone of LinkedIn's streaming infrastructure, handling the near real-time processing of an astounding 4 trillion events daily through 3,000+ pipelines and thus powering personalized experiences for LinkedIn's vast network of over 950 million members worldwide. The adoption of Apache

Look at more [Apache Beam case-studies](#).



Beam Summit 2025 Specifics

2025 Theme: Bridging the Data Streams

In today's data-driven world, organizations grapple with an ever-increasing volume and variety of data. Beam Summit 2025 will explore how Apache Beam empowers users to seamlessly integrate and process data from disparate sources, including real-time streams, batch repositories, and emerging data platforms, like Kafka and Iceberg.

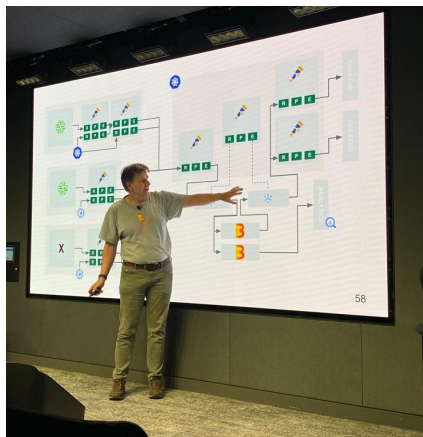
We will delve into topics such as:

- **Unified Data Processing with ML Integration.**
- **Connecting Disparate Systems with Modern Data Lake Houses.**
- **Real-time ML-Driven Data Insights.**
- **Scalability and Performance with Optimized Storage.**
- **Ecosystem and Community with Modern Data Tools.**
- **Emerging Trends (AI/ML and Lakehouse Architectures).**

Check-out more details on the content.

Structure

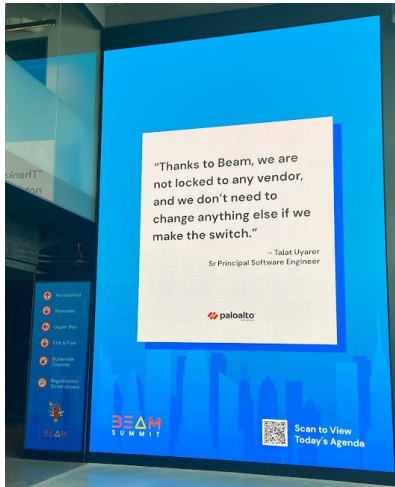
- This on-site event will consist of a 2 days program, conformed by:
 - Keynotes
 - Panels
 - Talks
- Content will be focused on sharing:
 - New use cases from companies using Apache Beam
 - Community driven talks
 - Technical deep dives
- Networking spaces:
 - Event reception
 - Coffee break and lunch in Exhibition area



Target Audience

Beam Summit 2025 caters to a diverse audience, including:

- **Data Engineers:** Responsible for building and maintaining data pipelines.
- **Machine Learning Practitioners:** Responsible of data collection, model selection, training, evaluation, and deployment of ML algorithms.
- **Data Scientists:** Use data to extract insights and build predictive models.
- **Software Developers:** Engineers who develop applications that interact with data.
- **Architects:** Design and implement data infrastructure.
- **Researchers:** Academics exploring the frontiers of data processing.
- **Business Leaders:** Executives and managers interested in the value of data and how Beam can help their organizations.



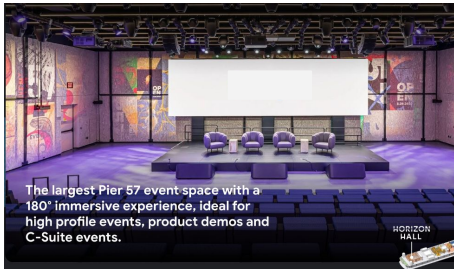
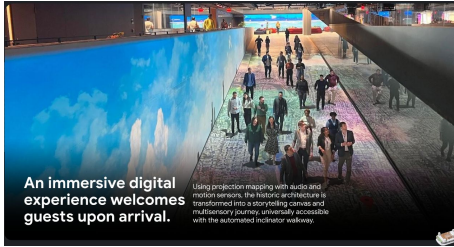
*+200 Beam Summit
participants from +120
different organizations.
+300 Beam college
graduates*



Reach

- The event will be free access
 - Registration restricted to participant profile evaluation.
 - The promotion campaign will be segmented for the different audiences:
 - Professionals involved in data processing, AI/ML engineering, real-time AI/ML, stream processing
 - Organizations implementing large-scale data and AI/ML workflows in batch and real-time
 - Current Apache Beam users and contributors
 - Local promotion between tech communities focused on Data engineering, AI, ML, and Open Source.
 - Direct invitations to local organizations.
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About NYC's Pier 57



- The event venue will be located in NYC's Pier 57 with expansive views of the Hudson River and Manhattan skyline as a donation from Google's sponsorship
 - This iconic location offers one-of-a-kind immersive brand experience with unparalleled sponsorship digital signage opportunities
 - Capacity of +300 for plenary sessions
 - Several rooms will be available for simultaneous sessions, additional to conference rooms and phone booths
-

Sponsorship packages

| Benefits | Platinum \$ 15,000 | Gold \$ 8,000 | Silver \$ 5,000 | Talent \$2,000 | Community Free** |
|---|-----------------------|----------------------|--------------------|-------------------|---------------------|
| Branded talk | Plenary talk | Simultaneous talk | - | - | - |
| Participants contact data* | Event participants | Session participants | - | - | - |
| Opportunity to include swag in kit | Yes | Yes | Yes | Yes | Yes |
| Space at the networking area | Table w/ 2 chairs | Table w/ 2 chairs | Table w/ 2 chairs | Shared table | Shared table |
| Brand presence on recordings | Platinum level | Gold level | Silver level | - | - |
| Brand presence on signage | Platinum level | Gold level | Silver level | Talent level | Community level |
| Brand presence on website and communication | Platinum level | Gold level | Silver level | Talent level | Community level |
| Social media mentions | 3 | 2 | 1 | 1 | Group posts |
| Job offers promotion | Up to 3 | Up to 3 | Up to 3 | Up to 3 | - |

* Personal data of participants who accept to share

** Commitment to promote the event in their communication channels.

Beam Summit
sponsors will also
be recognized in
Beam College.

Additional opportunities

- Additional sponsorships will receive Silver level benefits
- 10% discount if a Platinum, Gold or Silver sponsorship is acquired

| Sponsorship | Available | Description | Price (usd) |
|--|-----------|--|----------------------------|
| Lanyards | 1 | - Includes event logo and sponsor's logo | \$2,000 |
| Attendee T-shirt | 1 | - Includes Event logo at the front and sponsor logo at the back | \$6,800 |
| Participants kit tote bag | 1 | - Canva tote bag with event logo and sponsor's logo | \$6,800 |
| Attendee Hat | 1 | - Includes event logo at the front and sponsor logo at the back | \$7,500 |
| Speaker gifts | 1 | - Includes event logo and sponsor's logo | \$3,800 |
| Coffee break 1 day of the event | 2 | - Brand presence at coffee area | \$4,000 |
| Lunch 1 day of the event | 2 | - Brand presence at lunch area | \$5,600 |
| Event reception | 2 | - Reception night - Includes a 5mins message and brand presence | \$6,000 |
| Offsite reception Day 1 or Day 2 (only for Platinum or Gold sponsors) | 1 | - Off-site reception at the end of the sessions - Opportunity to give a message and have brand presence | Sponsor will hire directly |
| Beam College only (online participation) | 6 | - Job offers promotion, brand presence on website, virtual booth, logo in recordings | \$800 |



Beam College provides access to +600 qualified professionals with ML/data background.

Beam College

Beam College is a free online educational program that provides a hands-on training to solve data processing use cases using Apache Beam.

This year Beam College will be held on May 15-17, and will include a combination of live online training sessions, and a hackathon where participants will be able to practice their learnings on real projects.

Estimated attendance for 2025:

- + 600 registered participants
- + 200 live participants
- + 100 hackathon participants

<https://beamcollege.dev/>



Beam College Impact

Over 3 editions Beam College has trained more than 2,700 data professionals from all over the world.

2,723

Participants

214

Participant
countries

1.6k

Organizations

+1.7k

Live views

+4.3k

On demand
views

48

Talks

61%

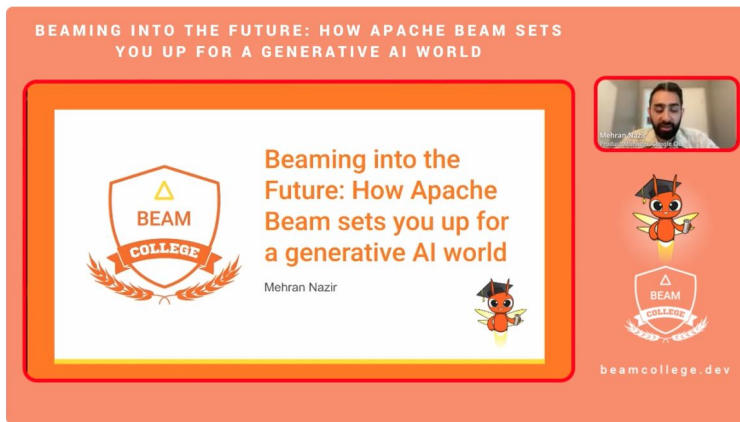
Beginners

31%

Intermediate

8%

Advanced



Beaming into the Future: How Apache Beam sets you up for a generative AI world - Beam College 2024



[Beam College Youtube channel](#)

Deliverables

For all the sponsorships we will deliver:

- Guide pre-event
- Final report including:
 - Reach results
 - Participants profile and demographics
 - Website analytics
 - Promotion campaign
 - Social media promotions
- In-person talks recordings
- Social media promotion for Sponsors
- Contact database (Only Platinum and Gold levels)



Contact us

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*This prospectus is subject to reviews by the Organizer Committee,
and might be updated as needed.*
