



Powering Real-time Data at Intuit: A Look at Golden Signals powered by Beam

By Dunja Panic, Nick Hwang,
Omkar Deshpande, & Nagaraja Tantry



Agenda

Intuit's Stream Processing Platform

Developer Experience

Platform Architecture

Featured Use Case

Q&A



intuit.

- turbotax
- quickbooks
- mint
- credit karma
- mailchimp

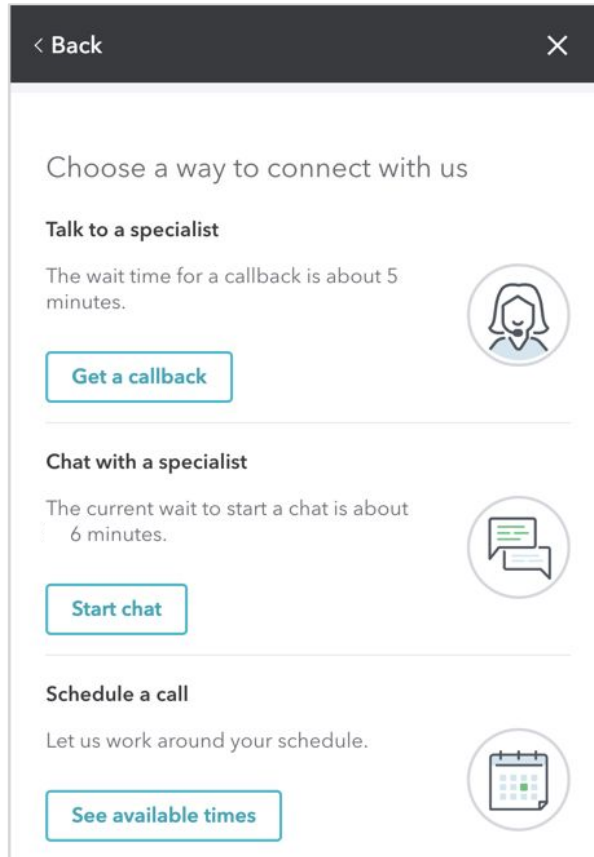
Who we serve

Consumers

Small businesses

Self-employed

Powering Prosperity with AI and Data-driven platforms



Intuit customers want to get their issues resolved in the most efficient way possible to feel confident in their outcomes. We want to intelligently route users to the right expert to quickly resolve their issue

Origins of Stream Processing Platform

Before

- Adhoc workloads with low data freshness
- High infrastructure costs across teams
- Custom integrations handled on an adhoc basis, team by team
- Team focused on operating streaming infrastructure



After

- High data availability and data freshness
- Cost savings due to shared infrastructure
- Standardized integrations with Intuit developer ecosystem
- Teams focus on producing/consuming clickstream or application events

3x Improvement in Speed to Market

5x Reduction in cost

240x Improvement in data availability



Data Engineer

"I want to focus on rapidly developing streaming applications so that I can provide real-time personalized user experiences in my product"

Data Exploration

Deployment

Monitoring

Access &
Governance

Data Security,
Compliance

Operationalization

Metadata &
Lineage

Asset Lifecycle

Cost & Billing

Cloud resources

Eventing

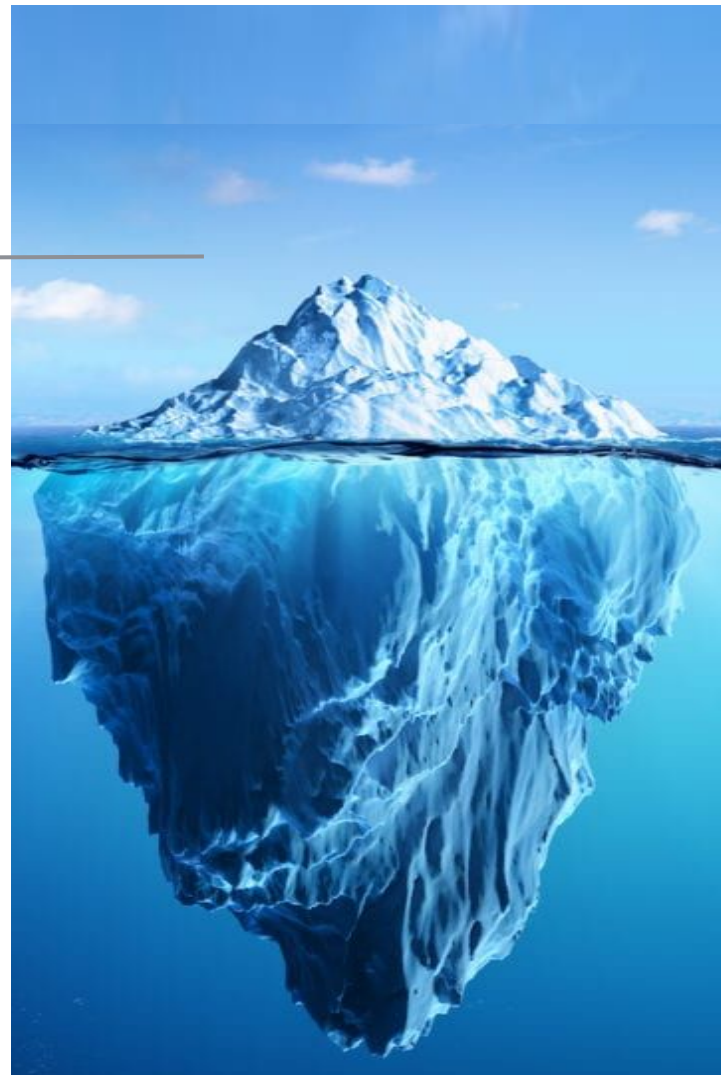
Scalability

Infrastructure
Management

Containers

Data Lake

Reliability



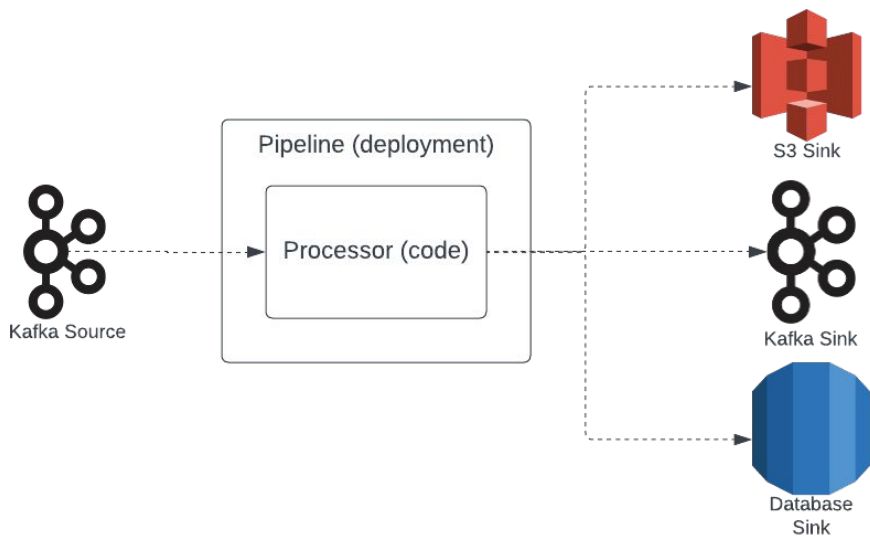
Key Features



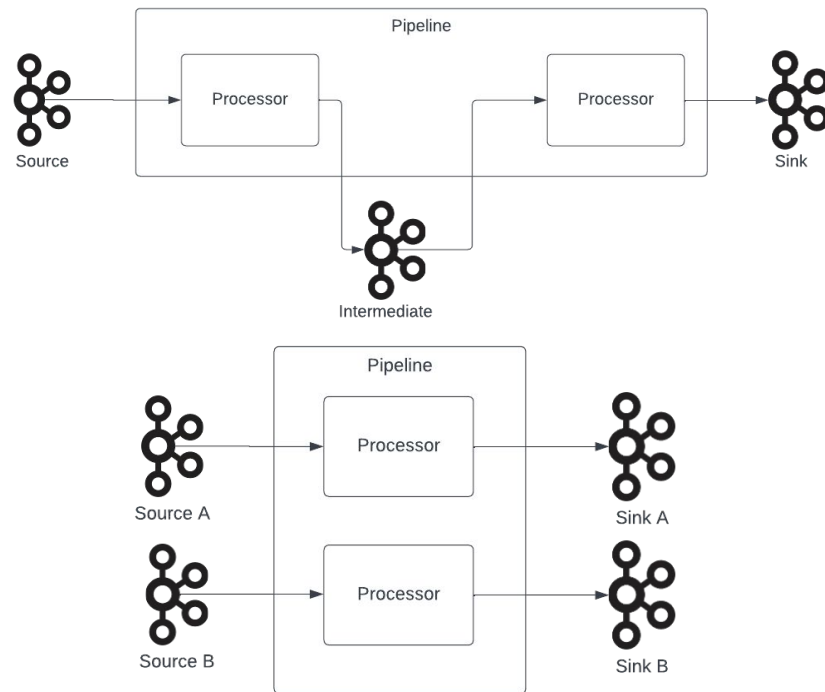
- **Push-button** pipeline management
- Completely **managed** infrastructure
- **Out-of-the-box** starter code and dashboards
- Programming language and processing execution engine **flexibility**
- Rich **discoverability** and exploration of Intuit data ecosystem

Developer Experience on SPP

Processors and Pipelines



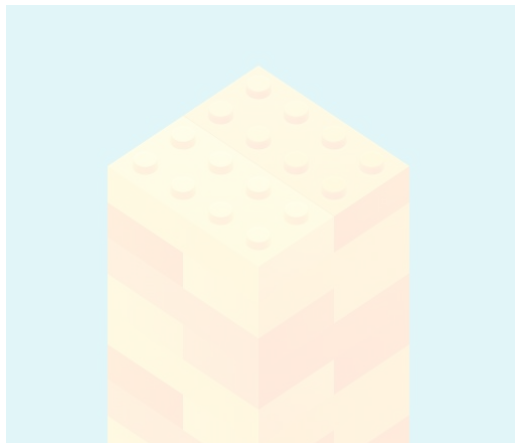
- Processor = Business Logic & Code
- Pipeline = Deployment & Infrastructure



- Serial processors (e.g., reusable intermediate topic)
- Parallel processors (e.g., fleet deployment)



Author



Compose



Deploy

Author

Compose

Deploy

DevPortal: Intuit's home for "self-serve paved roads"

The screenshot displays the Intuit Development Portal interface. At the top, there is a navigation bar with the Intuit logo, the text "Development Portal", a dropdown menu set to "All", a search bar with the placeholder "Search for assets, accounts, projects or documents", and a notification icon with a red "3".

A left-hand sidebar contains navigation options: Home, My Favorites, My Projects, My AWS Accounts, Create (highlighted), Tools, Learn, Autura, Observability, Operational Insights, Security & Compliance, Support, and Hide sidebar.

The main content area is organized into sections:

- Service Fabric** (Register an existing resource, or create a new one.):
 - Service**: Any server side application. Buttons: Create or Register.
 - Serverless App**: Run code without thinking about servers like Lambda. Buttons: Create or Register.
 - Offline Job Purpose**: A Purpose for offline Jobs. Button: Register.
 - Library**: Any reusable software component. Buttons: Create or Register.
- Cloud Hosting** (Register an existing resource, or create a new one.):
 - AWS Learning Account**: Learning accounts are for temporary experiments & to try out AWS services. Button: Create.
 - AWS Dev Account**: Development accounts are for projects/applications that have plans to go to production. Button: Create.
 - AWS Prod Account**: Production accounts are for hosting Intuit's Internal & External facing applications. Button: Create.
- Data Fabric** (Register an existing resource, or create a new one.):
 - Data Lake Processing Account**: A standalone Data Lake processing account. Button: Create.
 - Data Product**: Data Products organize the code and data that a team creates as the solution to a business problem. Buttons: Create or Register.
 - Data Processor**: A code artifact containing logic to transform data. Buttons: Create or Register.
 - Data Pipeline**: Series of processors which filter or transform data. Button: Create.

At the bottom, there is a partially visible card for **ML Model** (Machine Learning Model).

Author

Compose

Deploy

With a couple clicks...

Create Data Processor: This info is used by users to discover your Data Processor.

Name: Must start with a letter and be 27 alpha-numeric characters or less. 15/27
sessionization

BU/PD Team:
Data Infrastructure

Description: Provide a description in 256 characters or less. 27/256
My clickstream sessionizer

City Map Taxonomy: Select a City Map Taxonomy
L0 > L1 > L2 > Processing Library L3

Jira:
IDFSP - IDF Stream Processing

Visibility: Who is the intended audience?
Public - Discoverable through search

Asset Alias: Asset Alias is a human-readable unique identifier for your Data Processor.
Intuit.data.processingpt.sessionization
 I want to provide my own Asset Alias. (Not recommended)

Icon: Select a color and acronym for your Data Processor's icon.
ses

Is this resource owned by Intuit or an external third party?
 Intuit Third Party

Check if this will be a temporary Data Processor
 A temporary Data Processor will be automatically archived after 30 days. It cannot be deployed to production.

sessionization
My clickstream sessionizer

SES
DATA PROCESSOR
Development

Back Continue

Author

Compose

Deploy

Everything you need to start coding

STREAM PROCESSOR

[Edit Base Asset](#)

[Stream Processor Info](#) [Manage Processor](#)

[Select New Jenkins Master](#)

Source Language Type: Java
Visibility: Project
Framework: javabeam

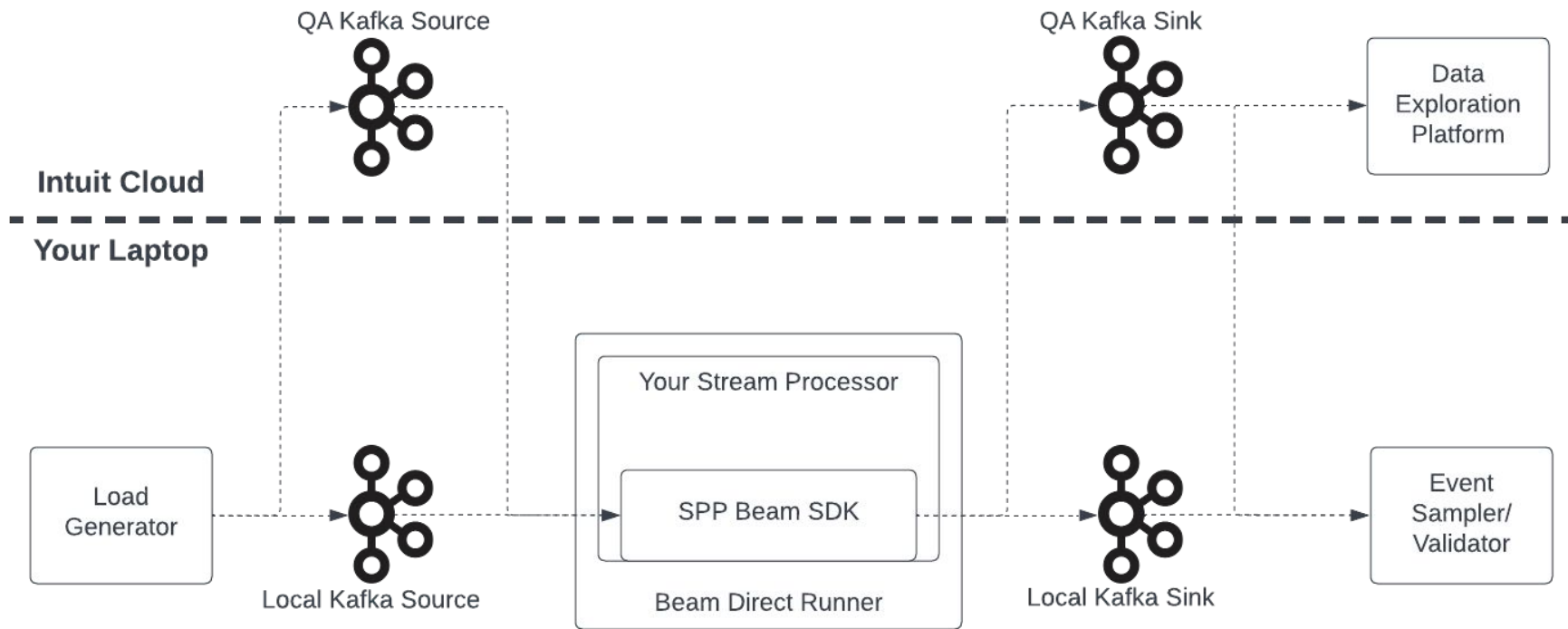
Created: Thu Jul 30 2020 01:33:48 GMT-0700 (Pacific Daylight Time)
Last Updated: Thu Jul 30 2020 01:33:48 GMT-0700 (Pacific Daylight Time)

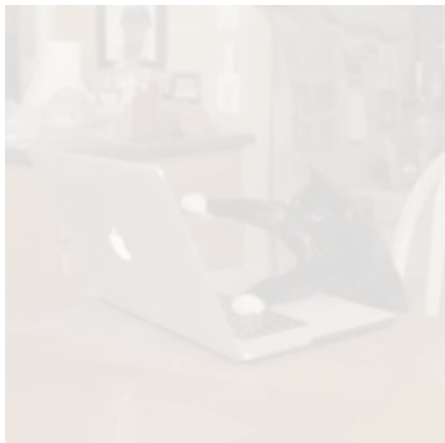
- ✓ Sample Stream Processor Github Repo:
<https://github.intuit.com/data-processingpt/sessionization>
- ✓ Build Url:
<https://build.intuit.com/intuit-stream-processing-platform/job//data-processingpt/job/sessionization/job/sessionization>
- ✓ Artifactory Url (release):
<https://artifact.intuit.com/artifactory/webapp/#/artifacts/browse/tree/General/maven.data.processingpt.sessionization-releases/com/intuit/strmprocess/sessionization/sessionization>
- ✓ Artifactory Url (snapshots):
<https://artifact.intuit.com/artifactory/webapp/#/artifacts/browse/tree/General/maven.data.processingpt.sessionization-snapshots/com/intuit/strmprocess/sessionization/sessionization>

Callout boxes:

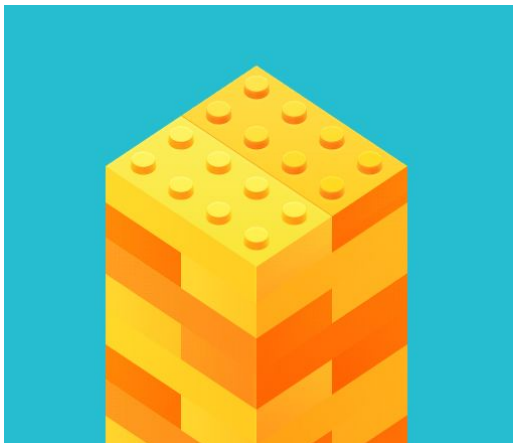
- Top box: GitHub and Beam logos
- Middle box: Jenkins logo
- Bottom box: Frog Artifactory logo

Locally iterating until cloud-ready





Author



Compose



Deploy

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Compose

Deploy

Processor = Code Pipeline = Cloud Deployment

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BU/PD Team:

Description: Provide a description in 256 characters or less. 27/256

Icon: Select a color and acronym for your Stream Processing Pipeline's icon.
 ■ ■ ■ ■ ■ ■



ecs-stateful
My clickstream sessionizer

Please Fix the errors above.

City Map Taxonomy: Select a City Map Taxonomy.

Jira:

Visibility: Who is the intended audience?

Asset Alias: Asset Alias is a human-readable unique identifier for your Stream Processing Pipeline.

 I want to provide my own Asset Alias. (Not recommended)
Use only lowercase letters with no special characters.

Is this resource owned by Intuit or an external third party?
 Intuit Third Party

Check if this will be a temporary Stream Processing Pipeline
 A temporary Stream Processing Pipeline will be automatically archived after 30 days. It cannot be deployed to production.

[Back](#) [Continue](#)

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Deploy

All the infrastructure you need

STREAM PIPELINE

HOME SETTINGS

Env: QAL
 Region: US-WEST-2
 Runner: Flink
 IKS Version: IKS2

Refresh Deploy Stop Promote Decommission

Status Manage K8s IAM Roles Autoscaling

Pipeline Status: STOPPED
 Namespace: [data-processingpt-ecsstatefuliks2-usw2-qal](#)
 Cost Dashboard: [QlikSense](#)
[Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#)



Flink Amazon S3



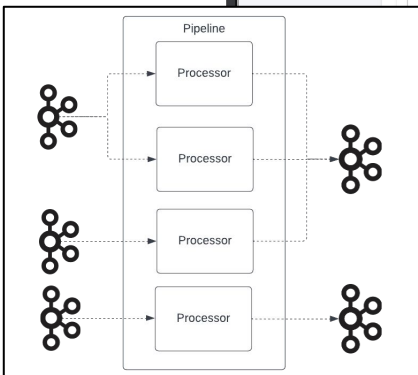
kubernetes
aws

intuit



splunk
Qlik
WAVEFRONT
Apache Atlas

Compose your processors...



© AWS Instance Type: [m5.12xlarge x 3](#)

Action	Name	Description	Resources	Last Updated
Edit Delete	vep-data-api-integration	Processor: Intuit.expertnetwrk.engagem ent.service rev. 44 (com.intuit.stmrprocess.vep-was-integ-project-svc:vep-was-integ-project-svc:1.0.0-SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT-0700 (Pacific Daylight Time)
Edit Delete	vep-engagement-integration	Processor: Intuit.expertnetwrk.engagem ent.service rev. 37 (com.intuit.stmrprocess.vep-was-integ-project-svc:vep-was-integ-project-svc:1.0.0-SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT-0700 (Pacific Daylight Time)
Edit Delete	vep-int-match-making	Processor: Intuit.expertnetwrk.engagem ent.service rev. 46 (com.intuit.stmrprocess.vep-was-integ-project-svc:vep-was-integ-project-svc:1.0.0-SNAPSHOT)	Replicas: 3 CPUs: 4 Mem: 4Gi Offset: 1	Thu Jul 07 2022 12:30:37 GMT-0700 (Pacific Daylight Time)
	vep-was-incident-integration			

Author

Compose

Deploy

...fine-tune to your heart's content...

Configuration Details

Replicas: 60 CPUs: 3 Memory: 16 Units: G

Offset Version: 13

Add an input topic: Add topic

Add an output topic: Add topic

Searching in region us-west-2

Configuration

```
1 - {
2   "flink" : {
3     "beam" : {
4       "checkpointTimeoutMillis" : 600000,
5       "checkpointingInterval" : 600000,
6       "checkpointingMode" : "AT_LEAST_ONCE",
7       "maxParallelism" : 360,
8       "minPauseBetweenCheckpoints" : 480000,
9       "numberOfExecutionRetries" : 3
10    },
11   "conf" : {
12     "env.java.opts" : "-Dcom.sun.management.jmxremote -Dcom.sun.management.jmxremote.authenticate=f",
13     "state.checkpoints.num-retained" : 3,
14     "taskmanager" : {
15       "numberOfTaskSlots" : 1
16     }
17   }
18 },
19 }
```

Validate Config Clear Config

Cancel Confirm

Author

Compose

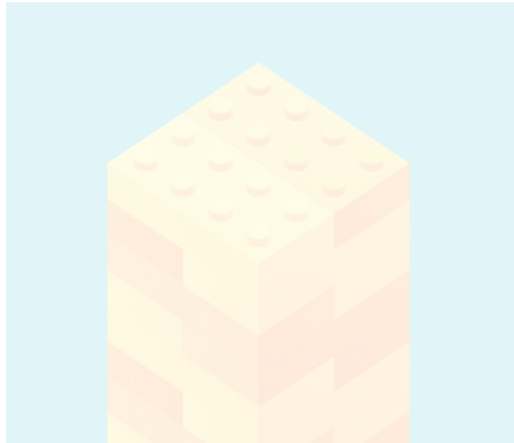
Deploy

...and get ready to click the big green button!

The screenshot shows a web interface for a 'STREAM PIPELINE'. At the top, there are navigation tabs for 'HOME' and 'SETTINGS'. Below these, the environment details are listed: 'Env: QAL', 'Region: US-WEST-2', 'Runner: Flink', and 'IKS Version: IKS2'. A row of action buttons is displayed: 'Refresh' (blue), 'Deploy' (green, highlighted with a dashed box), 'Stop' (red), 'Promote' (blue), and 'Decommission' (blue). Below the buttons are tabs for 'Status', 'Manage', 'K8s IAM Roles', and 'Autoscaling'. The 'Pipeline Status' is shown as 'STOPPED'. At the bottom, there are links for 'Namespace: data-processingpt-ecsstatefuliks2-usw2-qal', 'Cost Dashboard: QlikSense', and 'Splunk Logs', 'Wavefront Dashboard', 'MDR Properties', and 'MDR Lineage'.



Author



Compose



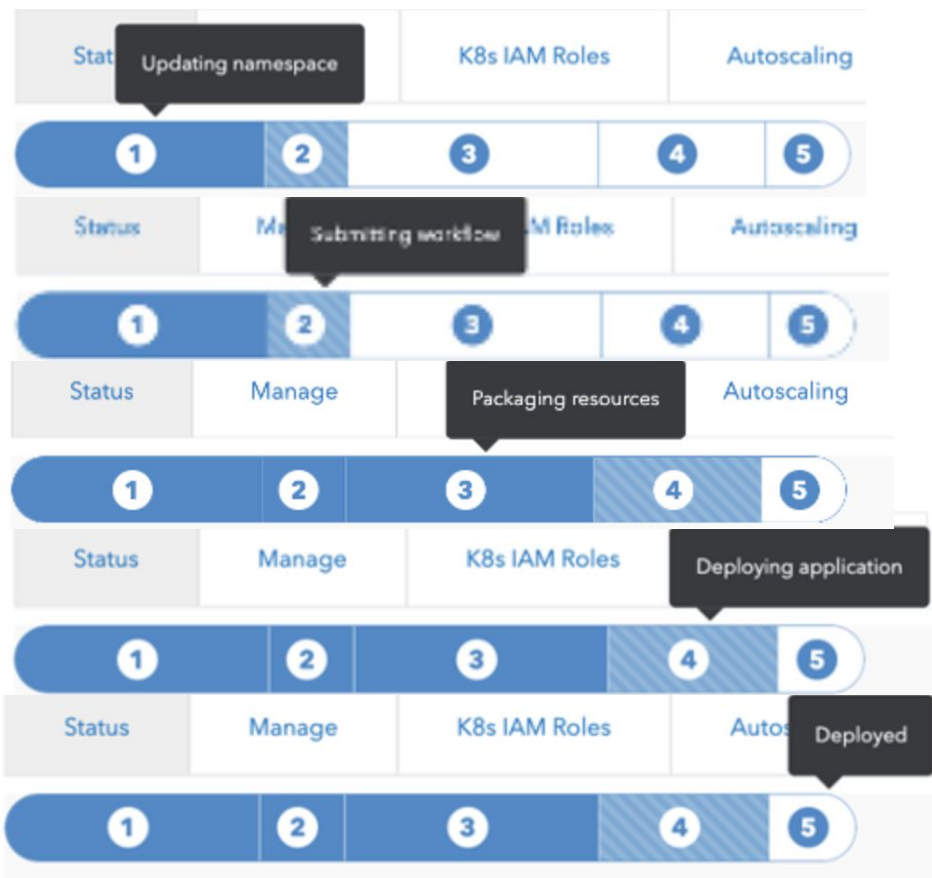
Deploy

Author

Compose

Deploy

Watch your deploy complete...



Author

Compose

Deploy

...see your pipeline's status...

[Status](#) [Manage](#) [K8s IAM Roles](#) [Autoscaling](#)

Pipeline Status: DEPLOYED

Namespace: [data-processingpt-ecsstatefuliks2-usw2-prd](#)

Cost Dashboard: [QlikSense](#)

ARN: [arn:aws:iam::014327621327:role/k8s-data-processingpt-ecsstatefuliks2-usw2-prd](#)

Instance Name: **sessionization** ✔ OK [?](#)

[Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#) [Flink UI](#) [?](#)

Age: 5d6h30m38s

Job Manager:

Name: **sessionization-7548bc9df5-bc5zk** Status: Running Restarts: 8 Age: 5d6h30m38s [Logs](#) [?](#)

Task Manager:

Name: **sessionization-0** Status: Running Restarts: 0 Age: 5d6h30m38s

Name: **sessionization-1** Status: Running Restarts: 0 Age: 5d6h30m38s

Name: **sessionization-10** Status: Running Restarts: 0 Age: 5d6h30m37s

Name: **sessionization-11** Status: Running Restarts: 0 Age: 5d6h30m37s

Name: **sessionization-12** Status: Running Restarts: 0 Age: 5d6h30m37s

Name: **sessionization-13** Status: Running Restarts: 0 Age: 5d6h30m37s

Name: **sessionization-14** Status: Running Restarts: 0 Age: 5d6h30m37s

Author

Compose

Deploy

...look for exceptions in a haystack...

The screenshot shows the Splunk Search interface. At the top, there's a search bar with the query: `index=iks kubernetes_namespace=data-processingpt-ecsstatefuliks2-usw2-e2e kubernetes_container=sessionization host=sessionization-79cd5db6f-rpvv8 exception`. Below the search bar, there are tabs for 'Events (2)', 'Patterns', 'Statistics', and 'Visualization'. The 'Events (2)' tab is active, showing a list of search results. The first result is expanded, showing a detailed log entry for a `java.io.IOException: KafkaWriter : failed to send 1 records (since last report)`. The log entry includes a stack trace with various classes and methods, such as `org.apache.flink.streaming.runtime.tasks.AsynchronousException`, `org.apache.flink.streaming.runtime.tasks.StreamTask$StreamTaskAsyncExceptionHandler`, and `org.apache.beam.sdk.util.UserCodeException`. The interface also shows a timeline visualization at the top, with a green bar indicating the time range of the search results.

Author

Compose

Deploy

...monitor your pipeline's performance...

STREAM PIPELINE

HOME SETTINGS

Env: QAL
Region: US-WEST-2
Runner: Flink
IKS Version: IKS2

Refresh Deploy Stop Promote Decommission

Status Manage K8s IAM Roles Autoscaling

Pipeline Status: STOPPED

Namespace: [data-processingpt-ecsstatefuliks2-usw2-qal](#)

Cost Dashboard: [QlikSense](#)

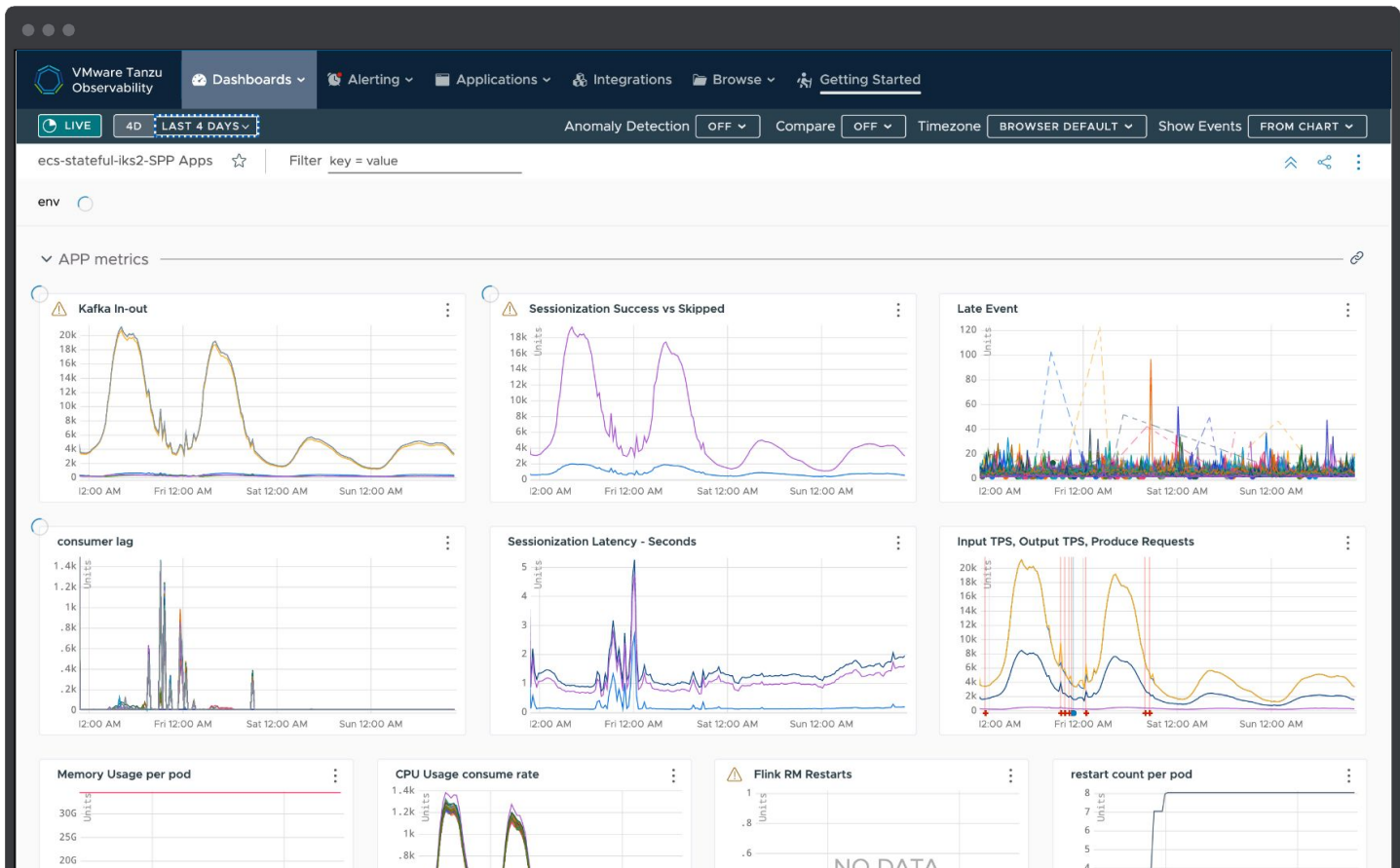
[Splunk Logs](#) [Wavefront Dashboard](#) [MDR Properties](#) [MDR Lineage](#)

Author

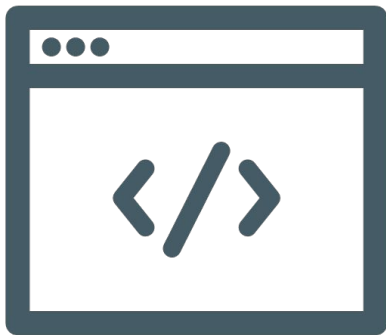
Compose

Deploy

...and set up alerts



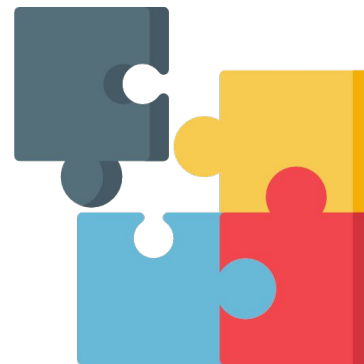
Multiple entry points to the platform



Our native web experience



Our API
(e.g., Gitops, ad hoc scripts)



Third-party apps using our API
(e.g., feature processing,
stream materialization)

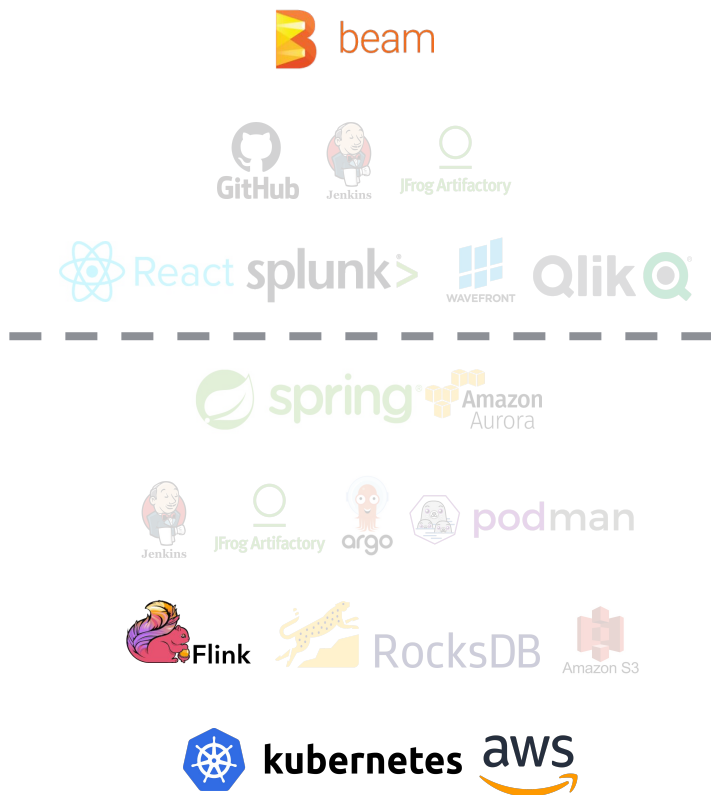
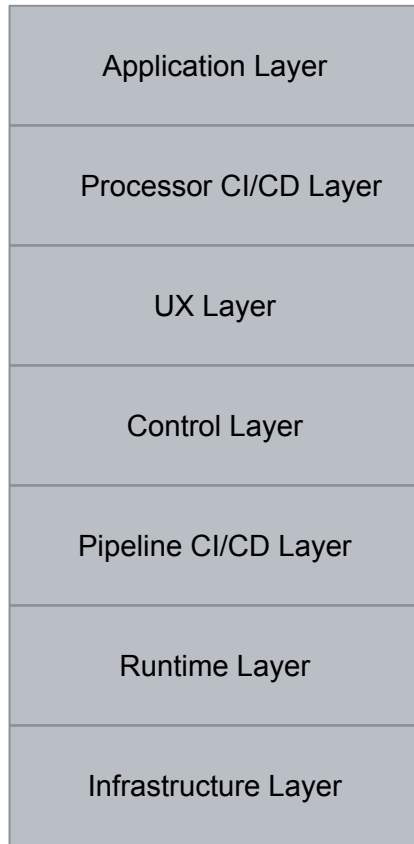
Stream Processing Platform Tech Stack

Tech Stack Overview



Customer Experience

Behind-the-scenes



Application Layer



Guiding principle: Developer flexibility

Components

- SDK libraries

Core functions

- Auto Kafka configuration
- Data access policy handling
- Metrics collection

Runtime Layer



Runtime Layer



Flink



Amazon S3



RocksDB

Guiding principle: Scalability

Components

- Flink application cluster
- S3 for fault tolerance

Core functions

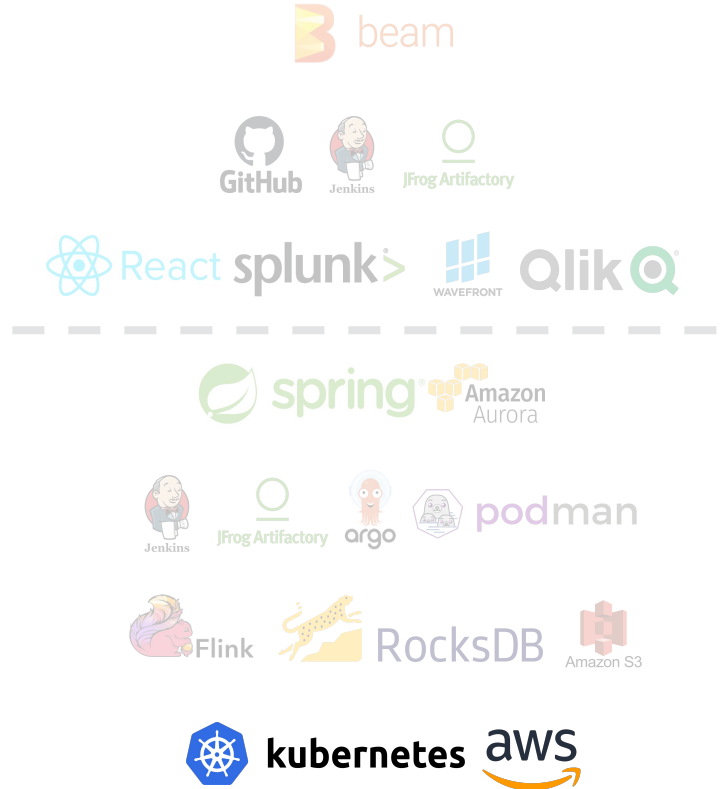
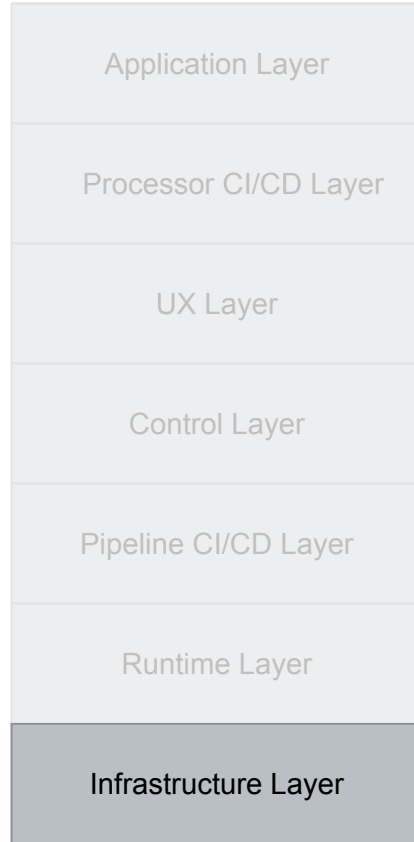
- Stateful processing support
- Fault tolerance and at-least-once processing
- Low deploy/restart latency
- Health metrics
- Highly tunable and configurable via UX Layer
- Auto-scaling

Infrastructure Layer



Customer Experience

Behind-the-scenes



Infrastructure Layer



Guiding principle: Multi-tenancy

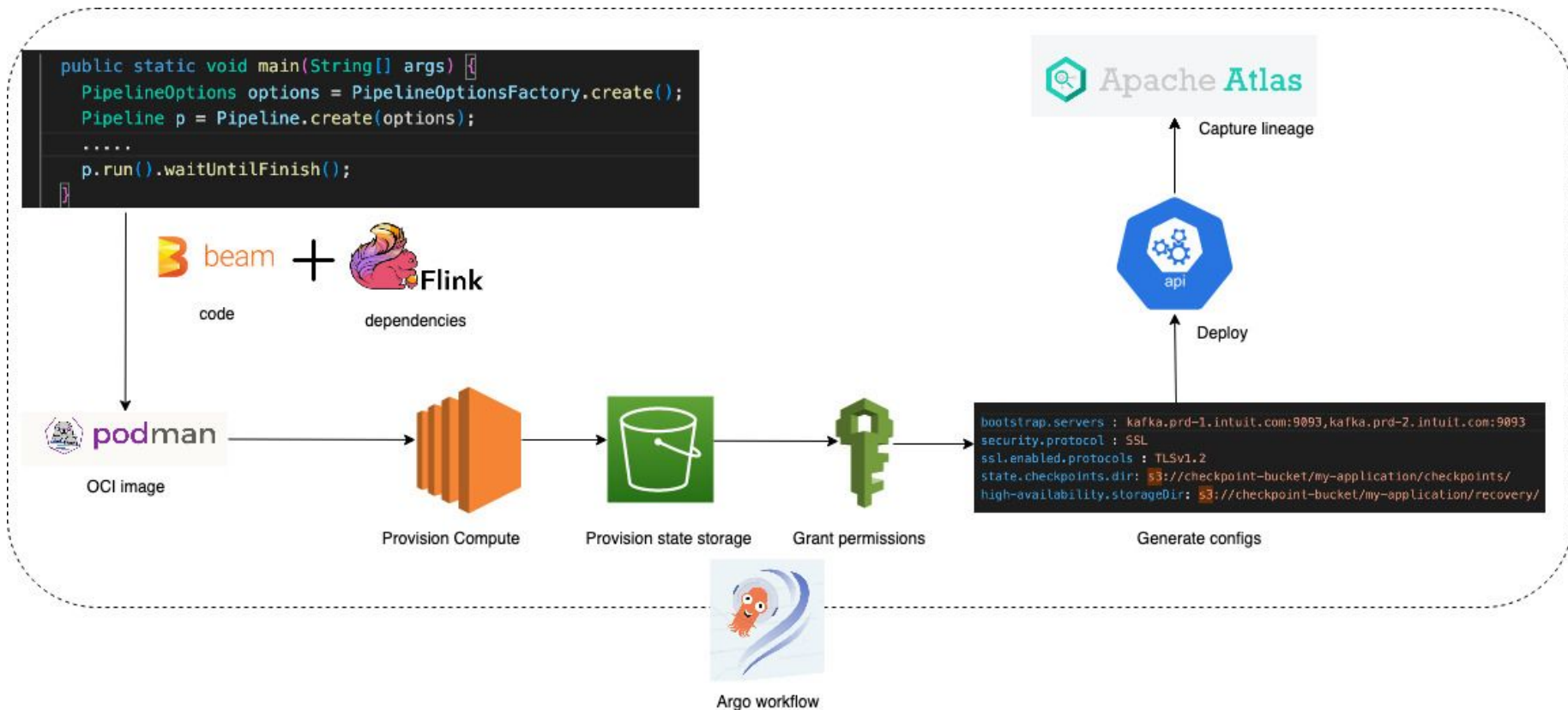
Components

- **Kubernetes clusters on AWS EKS**

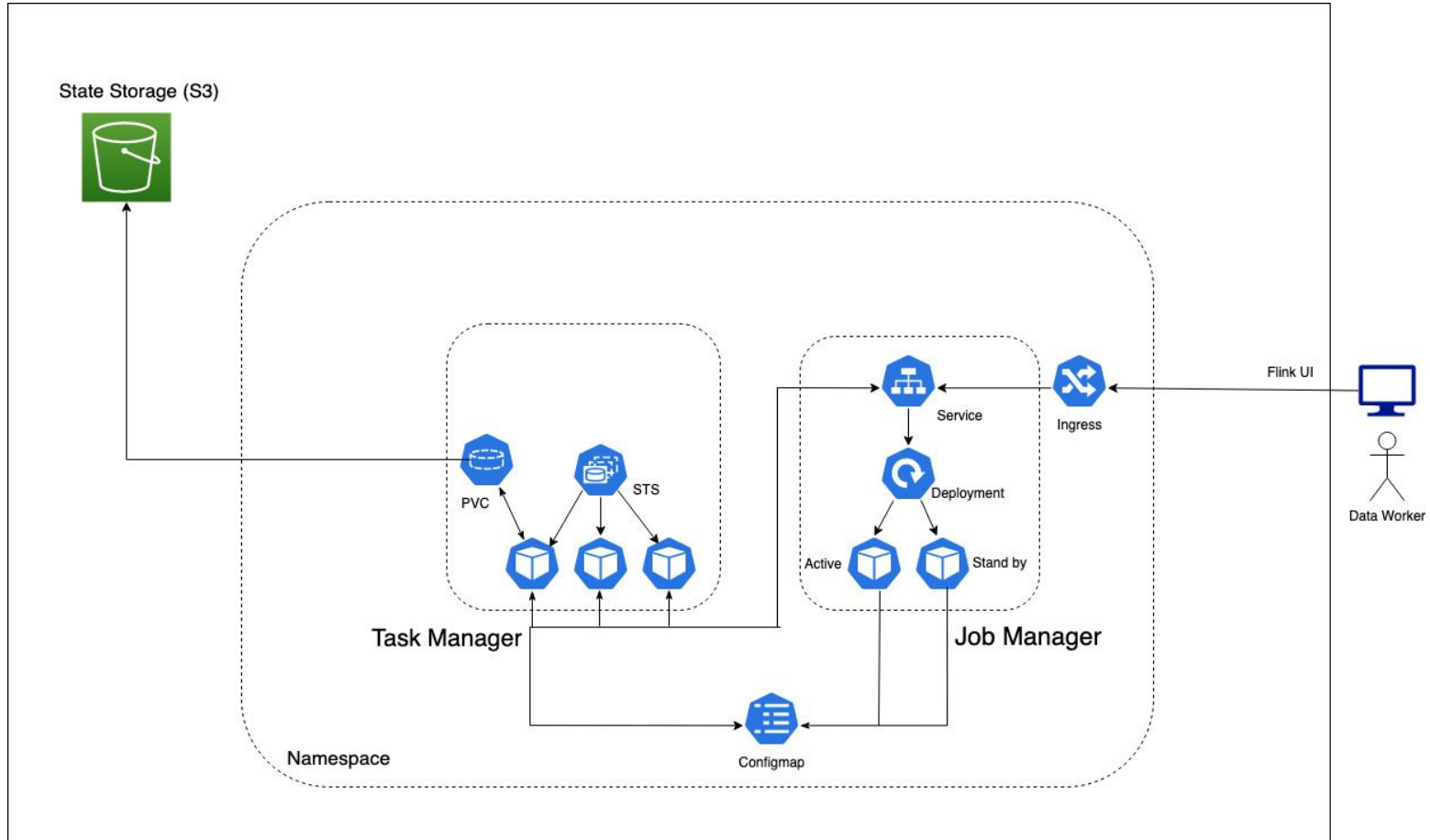
Core functions

- **Namespace isolation**
- **Low deploy/restart latency**
- **Rich operational metrics**
- **Fault tolerance**
- **Billing tags**
- **Multi-cluster topology**

Deployment workflow



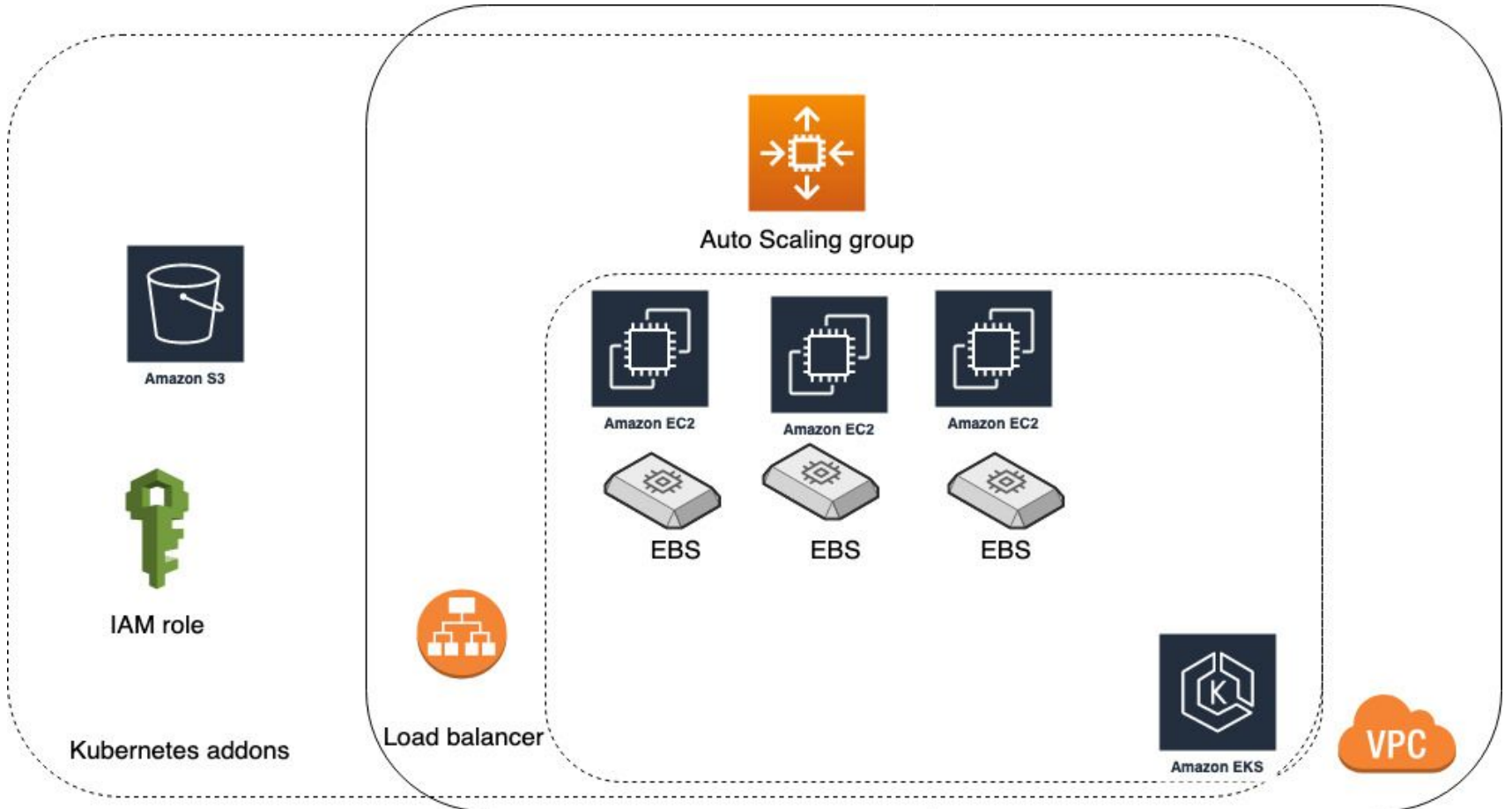
Anatomy of a flink application on Kubernetes



What's underneath?



AWS components



Learnings

- **Runner migration**
 - Samza -> Flink
- **Multi tenancy model**
 - Disruptions caused by scheduler
 - Disk isolation

Summary & Learnings

Guiding Principles



Developer flexibility



Scalability






Multi-tenancy

Lessons Learned

- **Having runner flexibility can be really nice**
 - We changed our runtime from Samza to Flink, and customers didn't have to write any new code
- **Compute isolation issues can surprise you at scale**
 - Pod disruptions caused by k8s scheduler made full multi-tenancy tricky to stabilize
 - Lack of disk isolation can become a performance bottleneck

Summary & Learnings

Tech Stack Layer	Core Technology	Guiding Principle	Lessons Learned
Application	 beam	Developer flexibility	Runner flexibility allowed us to change runtime from Samza to Flink
Runtime	 Flink	Scalability	Flink experiences processing disruption if k8s scheduler is overly aggressive
Infrastructure	 kubernetes	Multi-tenancy	Lack of disk isolation on k8s resources can become a performance bottleneck

Featured Use Case

Golden Signal for Services

Service Golden Signals

System defined

Availability

Success Rate of Service calls.

Requests

Measure of demand / load being placed on the system..

Errors

Rate of requests that are failing. (e.g. HTTP 500s)

Latency

Time it takes to service a request. Typically measured across percentiles..

Opinionated Signals

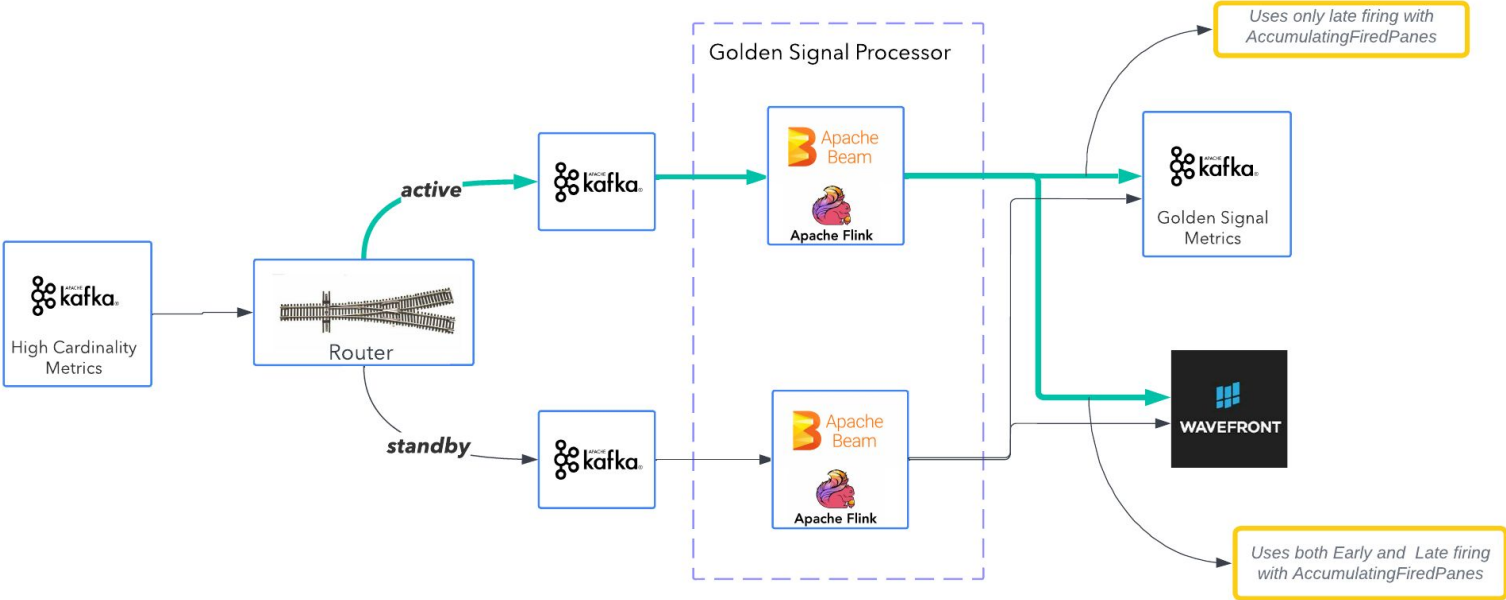
Health

Health of an application or service in real-time. May be redefined by application teams. Typically based on aggregate availability.

Saturation / Utilization:

How "full" a service is. Percent of "max capacity" being used. Varies by service constraints. e.g. nodes, memory, CPU, networking, auto-scaling limits, etc.

High level Design



Customization using Side Input

- **An additional input that your DoFn can access each time it processes an element in the input PCollection**
- **Health metrics and few tags are overridable**

Health metrics example

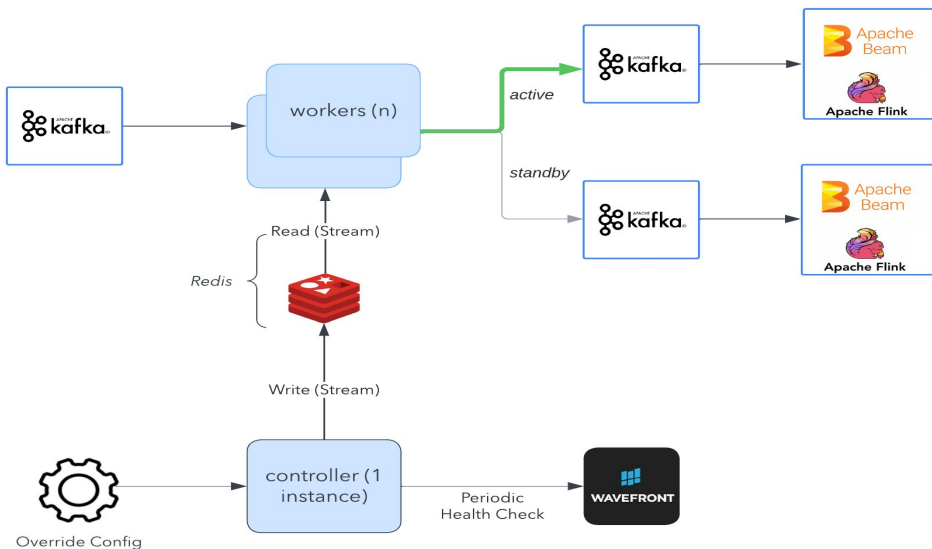
```
lines (2 slots) / 92 bytes
1 requestCount < 60 ? 0 :
2 availability > 99.0 ? 0 : 3
```

Swimlane example

```
lines (1 slot) / 93 bytes
1 svcHost in ["", ".a.intuit.com"] ? "ec2" : ""
```

- **Users use the GitOps model to customize their service**
- **Override configuration is stored in S3 (Gitops → Jenkins → Upload to S3)**
- **Pipeline fetches from S3 every 5 min using Beam Side Input**

Router



Router Component helps to

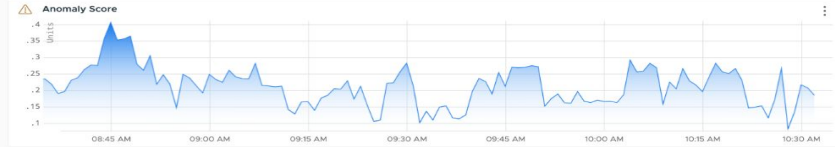
- Achieve SLA of 3 min
- Zero Downtime deployment

Controller - Sends a message to worker to flip topics when health check fails

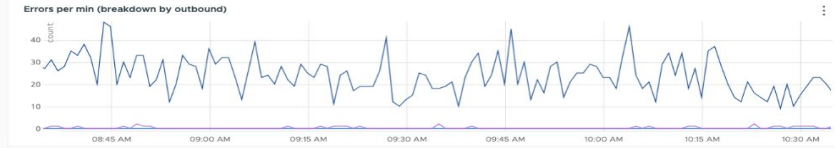
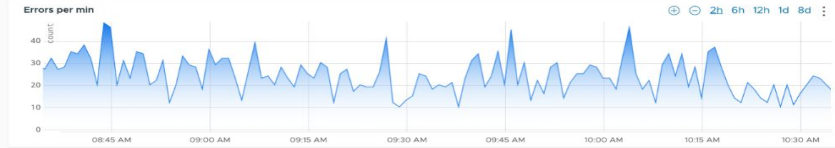
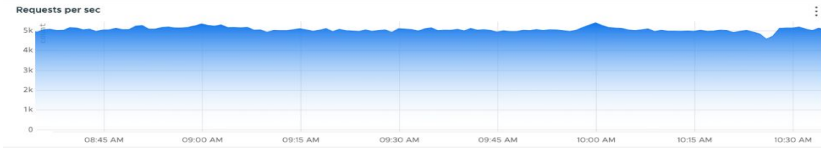
Workers: Reads from source and publishes to destination topic

Golden Signal Dashboard

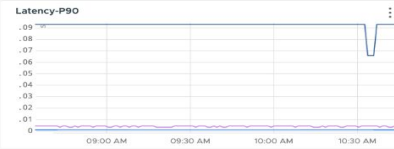
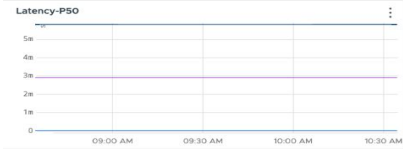
Golden Signals for Service Asset - Intuit.cloud.monitoring.rumservice



Requests/Errors



Latency



Q&A